

Appl. No. 09/715,586  
Atty. Docket No. 5922R2CL  
Amdt. Dated February 16, 2006  
Reply to Office Action dated November 16, 2005  
Customer No. 27752

### REMARKS

Claims 1, 9-12, 14-18, 41, 47-52, 54-58, 66, 81, 95, 97-103, and 105-108 remain pending in the instant Application and are presented for the Examiner's review in light of the following comments.

#### Rejection Under 35 U.S.C. §103

Claims 1, 9-11, 14-18-11, 14-18, 41-51, 54-58, 66, 81, 95-99, and 101-107 have been rejected under 35 U.S.C. §103(a) over Wilbur, U.S. Patent No. 2,338,749 in view of Reed, et al., U.S. Patent No. 4,054,697, and further in view of the admitted prior art. Previous arguments made with respect to the *Wilbur* and *Reed* references remain in effect but will not be repeated for the sake of brevity. Applicants respectfully traverse this rejection and request reconsideration and withdrawal of the Examiner's 35 U.S.C. §103(a) rejection based upon the following additional comments:

Applicants gratefully acknowledge the withdrawal by the Office of the rejection regarding a method step in the independent claims.

Applicants claim a storage wrap material having among other limitations, an active side which exhibits an adhesion peel force after activation which is greater than the adhesive peel force prior to activation, the active side being activatable by a tensile force. The cited references do not teach or suggest that the material described is activatable by the application of a tensile force to the material. Reed teaches that the sheet may be activated by the application of sufficient pressure with the hand, or by a roller. Wilbur teaches activation of the band by pressing or crushing portions together. These teachings describe a compressive force application not an extensive force application as claimed. The application of a tensile force is not taught or suggested by a description of a compressive force. The references teach the application of a compressive force not a tensile force for activation. The Office Action provides that Applicants have not submitted evidence that the application of a tensile force to the material so f the references would fail to activate the materials. Applicants submit that this argument is improper since the Office has not yet established a prima facie case of obviousness by presenting a combination of references which teach or suggest each of the limitations of the invention as claimed. The cited combination does not teach or suggest a sheet activatable by the application of a tensile force, therefore the references do not support

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a rejection of Applicants' claims under 35 USC §103(a), since the combination of references fails to teach or suggest all of the claimed limitations.

Claims 12, 52, 100, and 108 depend from independent claims that are not properly rejected under 35 USC §103(a), as provided above, and are therefore also improperly rejected under 35 USC §103(a) since the addition of the Kovac reference does not cure the deficiencies of the Wilbur / Reed combination as to the underlying claims.

Applicants submit that the cited combinations do not teach or suggest each of the limitations of the invention as claimed. The combinations do not support a rejection under 35 USC §103(a). The rejection should be reconsidered and withdrawn.

Conclusion

Based on all the foregoing, it is respectfully submitted that each of Applicants' remaining claims is in condition for allowance and favorable reconsideration is requested.

This response is timely filed pursuant to the provisions of 37 C.F.R. §1.8 and M.P.E.P. §512. If any additional charges are due, the Examiner is authorized to deduct such charges from Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY



Signature

David K. Mattheis

Typed or printed name

Registration No. 48,683

(513) 634-9359

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